



The Virginia Slims Book of Days 1996


What's a woman thing? It's all the things you've just got to be a woman to get. Things like romantic movies, the joy of shopping for shoes, the strange power of chocolate...

Or feeling the need to keep track of your busy life as the season of parties and holidays draws near. That's where this three-month datebook --- a mini-version of our annual Book of Days --- comes in handy. It's so useful (and so much fun to use), we're sure you'll want the full-sized one for next year.

In fact, we're so sure you'll want next year's Book of Days that we put the order form in back. Call us intuitive --- hey...it's a woman thing.

It's a woman thing.

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How do we make sure we get the things we really want *without* coming on too strong? The trick is to drop some "helpful hints." Below is a list of gifts, along with a list of hints — match 'em up to give yourself some practice at the power of suggestion. With our help (and a little luck), maybe you won't get a salad spinner or vacuum cleaner under the tree this year.

Holiday '96 — how to get the *things* you want.

A Jewelry	1	Isn't it just awful the way those gorgeous women at perfume counters fawn all over men who buy perfume from them?
B Designer shoes	2	Would you mind carrying my make-up, sunglasses, wallet, change purse, lighter and tampons in your pocket?
C Perfume	3	You know, a really great pair of shoes can cure almost all the symptoms of PMS.
D Sexy lingerie	4	Gosh, my (finger/thumb/earlobes) have been looking awfully naked lately.
E A new purse	5	The problem with <i>anything</i> silk is that it gets me all turned on.

It's a *woman* thing.

